E-Mail: karen@turnereventmanagement.com

### **Paramedic Market**

The PACE2022 *Paramedic Market* is a unique tradeshow concept that will provide a more relaxed and intimate atmosphere for both vendors and delegates. It will be an important gathering place for EVERYONE, bustling with various activities and attractions throughout the conference. You don't want to miss the opportunity to participate in this diverse and inclusive event...the *Paramedic Market* at Canada's premier Paramedic Conference.

## Why be an exhibitor at PACE 2022?

Are you a company that is involved in the Paramedic world? Obtaining an exhibitor booth at Paramedicine Across Canada Expo 2022 *Paramedic Market* is the perfect opportunity to network with frontline paramedics, service operators and industry professionals, opening the door to gain new clients. Join the leading ranks of the paramedic community by joining our *Paramedic Market* as an exhibitor at PACE2022.

As a world recognized paramedic exhibition and trade show event, your business will get premier exposure at the largest paramedic conference in Canada. Get your name out by signing up with us today. Our extensive online promotions will benefit you and your team.

Our multifaceted approach to promoting PACE 2022 "Paramedic Market" includes:

- Social Media
- Targeted Emails
- Digital Messages
- Internet Marketing Tactics
- News Releases, including PAC ENewsletter with approximately 20,000 subscribers

Your organization's name will be used in the advertising materials we use for the paramedic conference exhibits marketing. You can also use this material to draw in clients and future leads to exemplify the professionalism and focus your company has on promoting a better and safer tomorrow.

# **Special Resources for Exhibitors**

By joining the ranks of our leading world-class *Paramedic Market* list, you will be guaranteed the highest level of ease and access to fulfill all of your booth needs. We provide you access to resources you can count on. These resources include electricity access; multiple options for booths: size, location, and layout; promotion and marketing; Early Bird pricing.

## **Become an Exhibitor Today!**

By signing up early, your team benefits from getting a premium choice on your booth location and size all for the early bird pricing. Contact us today to see how we can help you take your business to the next level by becoming one of our *Paramedic Market* exhibits. Don't let your competitors get the upper hand, take advantage by joining us today and begin gaining new leads, contacts, and sales of your products.

#### **BOOTH ASSIGNMENTS**

All space will be assigned by the PACE *Paramedic Market* Committee. Booth space will be based on the availability of exhibit space; on a first come basis determined by the postmark date/time of the envelope containing exhibit space payment). The PACE *Paramedic Market* Committee will make every effort to provide the booth location as selected by the exhibitor.

#### **EXHIBIT FEES**

Early Bird (before June 1<sup>st</sup>, 2022): \$1995 Standard (June 2<sup>nd</sup>-Aug 1<sup>st</sup>, 2022): \$2300 Late (Aug 2nd – Sept 2nd, 2022): \$2500

#### **EXHIBIT FEES INCLUDE:**

- 10'w x 10'd in-line/corner booth or 18'w x 30'd vehicle booth (one vehicle per)
- 8' high backdrop and 3' high side drape in black
- Two chairs, one table per booth
- Two Exhibitor badges per booth with access to exhibitor floor only (additional badges may be purchased for \$50 each
- Complimentary listing in the PACE 2022 Website
- Complimentary 120v electrical included with every booth

**Not included in fee:** additional furniture rental, janitorial service, installation/dismantling service, and storage/drayage. (Please note: we reserve the right to use a 3' rear drape on end cap booths.)

### **EXHIBITOR REGISTRATION INFORMATION**

| Company/Organization    | າ                    |                      |                    |  |
|-------------------------|----------------------|----------------------|--------------------|--|
| Contact Person          |                      |                      | Title              |  |
| Address                 |                      |                      |                    |  |
|                         |                      |                      | Country            |  |
| Telephone               |                      | Mobile Phone_        |                    |  |
| Email                   |                      |                      |                    |  |
|                         |                      |                      |                    |  |
| Product/Service to be   | exhibited            |                      |                    |  |
| STAFF MEMBERS           |                      |                      |                    |  |
| Name                    | Phone_               |                      | _ E-mail           |  |
| Name                    | Phone_               |                      | _ E-mail           |  |
|                         | Additional exhibitor | passes can be purcho | ased for \$50 each |  |
| Name                    | Phone_               |                      | _ E-mail           |  |
| Name                    | Phone_               |                      | _ E-mail           |  |
| Please provide a logo i | n the following fo   | rmat·                |                    |  |

Please provide a logo in the following format:

image should be square JPEG, PNG or GIF and have a maximum file size of 24MB. Minimum image dimensions are 100 pixels wide by 100 pixels tall.

#### **CANCELLATION AND REFUND POLICY**

Cancellations must be submitted in writing to Paramedicine Across Canada Expo on or before July 31, 2022. Once an application has been accepted and processed, 50% of the rental rate for each booth space is non-refundable regardless of the date of notice of cancellation. Refunds will not be approved for cancellations received after July 31, 2022.

**IMPORTANT:** Please note that booth assignments are confirmed on a first come, first served basis, <u>after</u> payment has been received and processed.

### **PACE2022**

Saskatoon, Saskatchewan, Canada September 9-10, 2022
To contact the PACE organizers,
karen@turnereventmanagement.com <a href="mailto:info@pac-expo.ca">info@pac-expo.ca</a>